

Global Perspectives World Association for Sport Management: Advancing the Field Globally

The Global Perspectives World Association for Sport Management (GPS-WASM) is a non-profit organization dedicated to the advancement of sport management research, education, and practice worldwide. GPS-WASM provides a forum for scholars, practitioners, and students from around the globe to share their insights and experiences on the latest trends and issues in sport management.



Contemporary Sport Marketing: Global perspectives (World Association for Sport Management Series Book

2) by Rob Cubbon

★★★★☆ 4.8 out of 5

Language : English

File size : 3932 KB

Screen Reader : Supported

Print length : 308 pages



GPS-WASM was founded in 2004 by a group of leading sport management scholars and practitioners. The organization's mission is to promote the development of sport management as a discipline, to facilitate the exchange of knowledge and ideas among sport management professionals, and to contribute to the development of sport management practice worldwide.

GPS-WASM has a membership of over 500 scholars, practitioners, and students from over 50 countries. The organization hosts an annual conference, which brings together leading experts in sport management from around the world. GPS-WASM also publishes a peer-reviewed journal, the Journal of Sport Management, which is one of the leading academic journals in the field.

GPS-WASM is committed to the development of sport management as a discipline. The organization's members are actively involved in research, teaching, and practice, and they are committed to sharing their knowledge and expertise with the broader sport management community.

GPS-WASM is also committed to the advancement of sport management education. The organization's members are involved in the development of sport management curricula, and they work to ensure that sport management students are prepared to meet the challenges of the 21st century sport industry.

GPS-WASM is a vital organization for the advancement of sport management worldwide. The organization's members are committed to the development of sport management as a discipline, to the advancement of sport management education, and to the contribution to the development of sport management practice.

GPS-WASM's Strategic Priorities

GPS-WASM's strategic priorities are to:

- Advance the development of sport management as a discipline

- Facilitate the exchange of knowledge and ideas among sport management professionals
- Contribute to the development of sport management practice worldwide
- Promote the development of sport management education
- Support the professional development of sport management professionals

GPS-WASM's strategic priorities are aligned with the organization's mission to advance the field of sport management worldwide.

GPS-WASM's Programs and Initiatives

GPS-WASM offers a variety of programs and initiatives to support its members and the sport management community. These programs and initiatives include:

- The GPS-WASM Annual Conference
- The Journal of Sport Management
- The GPS-WASM Research Grant Program
- The GPS-WASM Student Scholarship Program
- The GPS-WASM Mentorship Program

GPS-WASM's programs and initiatives are designed to support the development of sport management as a discipline, to facilitate the exchange of knowledge and ideas among sport management

professionals, and to contribute to the development of sport management practice worldwide.

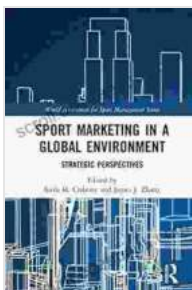
Become a Member of GPS-WASM

If you are interested in becoming a member of GPS-WASM, please visit the organization's website at www.gps-wasm.org. Membership in GPS-WASM is open to scholars, practitioners, and students from around the world.

GPS-WASM offers a variety of membership benefits, including:

- Access to the GPS-WASM Annual Conference
- Subscription to the Journal of Sport Management
- Eligibility for GPS-WASM Research Grants
- Eligibility for GPS-WASM Student Scholarships
- Access to the GPS-WASM Mentorship Program
- Networking opportunities with leading sport management professionals from around the world

By becoming a member of GPS-WASM, you will be joining a global network of sport management professionals dedicated to the advancement of the field.



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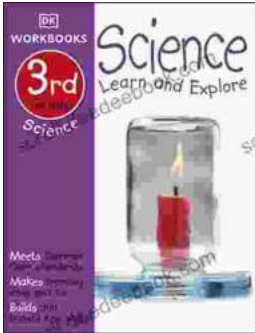
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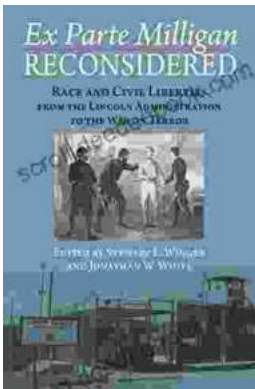
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